

**RECORD OF PROCEEDINGS
CITY OF LAFAYETTE, COLORADO**

**Waste Reduction Advisory Committee Meeting
January 6, 2022**

I. OPENING OF REGULARLY SCHEDULED MEETING

Call to Order

The January 6, 2022 meeting of the Lafayette Waste Reduction Advisory Committee was called to order at 6:35pm.

Roll Call

Those in attendance from WRAC were Committee Chair Matt LeBeau, Committee Vice Chair Rebecca Tyer and Committee Members Kathy Wertz, Rosie Briggs, Jennifer Dingman, Adam Gianola and David Fridland.

Absent: None.

City participant included Board liaison Elizabeth Szorad and City Council liaison Tim Barnes.

II. APPROVAL OF MINUTES

A motion was made by Adam Gianola and seconded by Jennifer Dingman to approve the minutes from the November 4, 2021 WRAC meeting. A roll call vote was taken, and the motion passed unanimously.

III. PUBLIC INPUT

A. Austin Everett, Ridwell – Waste Reduction Opportunity Presentation

- a. Everett presented on Ridwell's curbside hard-to-recycle subscription that can consist of lightbulbs, clothing, Styrofoam, batteries, and a rotating item every month. Ridwell launched in Denver recently and is hoping to expand in Boulder County. Fridland asked how Ridwell will be partnering with CHaRM, Everett explained they they are not a competitor, but rather another option for residents not willing to drive to Boulder. Briggs confirmed that CHaRM is excited that there will be another option for residents to advance recycling. Ridwell confirm the list of collection for Ridwell is beyond what CHaRM collects. Fridland also asked where the items are disposed of. Everett explained the market and given to local vendors/non-profits for disposal. LeBeau asked if there is a similar CHaRM facility in WA or OR, Szorad explained that there are several options in WA, but what Ridwell does a really great job at is the convenience factor for residents. Tyer provided feedback to Ridwell to reach out to Erie, Broomfield, etc. those residents who do not have access to CHaRM.

B. Ambra Lyons – WRAC applicant, introduced herself to the WRAC Committee.

IV. AGENDA ITEMS

A. Staff Updates

a. Boulder County Grant:

PACE: 17 total restaurants participated in the To-Go Ware Campaign in the first nine days of the program. Due to order cut off dates, the City and County ordered several

common to-go serviceware items and are planning to provide them to restaurants in the coming weeks as a giveaway and incentive to switch from Styrofoam to an alternative product. Szorad mentioned that WRAC can help distribute, need a car and willingness to carry boxes into restaurants. Plan is to distribute to restaurants on Wednesday January 12 from 10am – 1pm.

Greenhouse Gas Inventory: Szorad will receive the final inventory and report next week. Szorad shared the final infographic with the Committee explaining how it will be shared with residents early this year. Will be doing 2021 GHG inventory in 2023.

Neighborhood Sustainability Program Exploration: Many WRAC members joined the special meeting in December to discuss the findings of the Neighborhood Sustainability Program Exploration. We had over 650 responses for the community survey, which is still open until January 10. Szorad shared the preliminary results with the Committee and the next steps for the project. Szorad explained that the County is changing their residential program and Lafayette will wait to see what programming they will have to offer. They are looking into an option that Lafayette also explored.

- b. Three Cart Program Updates: Szorad is reviewing the proposals submitted to the City with internal evaluation team. Explained the differences between the proposals the benefits and challenges with each one. Szorad explained the process of scoring each of the proposals and that score will be presented to City Council. Szorad is keeping the evaluation team to City Staff.
- c. Zero Waste Grant: Szorad confirmed that Lafayette got approved for the Zero Waste Grant through Boulder County. We will be able to conduct a webpage enhancement project. The project will enhance outreach and education regarding what goes where and local resources to divert material from the landfill. Will need support from WRAC to help compile the information needed to develop the webpage. Szorad will be creating a excel sheet with common items that we want to include on the webpage, hoping WRAC can fill out where it goes, as well as local resource if there is one (Batteries and Bulbs, etc.).
- d. Boulder County Grant 2022: We have five projects for this year using the 2022 budget. First project, Green Business Program Rebrand, Hard-to-Recycle Event Pilot, Regional Event to promote action, Sustainability Staffing support, Open Space Volunteer Tools.
- e. WRAC Booth Inventory: Dingman, Miller, and LeBeau conducted an inventory of the WRAC supplies. Found several boxes and started a google spreadsheet to share with WRAC, will share once it's completed. LeBeau mentioned that there are several compost kits that we can hand out.
- f. Upcoming Events: The Sustainability Film Series is continuing in January, with Superior hosting the event. Szorad will check in with Superior if they need any support for the event. Art Night Out – who is interested in volunteering, typically a WRAC volunteer would lead the waste disposal. Are we still interested in doing this? Myself and the Sustainability Fellow will take one of the events each, leaving three more. Szorad mentioned that volunteers do receive a drink ticket at the end of the night. Oatmeal

Festival is coming up, they will be taking care of the waste disposal with Republic Services, WRAC does not need to be involved, unless members would like to volunteer.

B. Council Liaison Update

- a. Council Academy is occurring to understand how departments operate, these will continue until all the departments are covered – March timeframe.
- b. Council Retreat will occur at the end of the month to identify functions as a Council and set strategic priorities.
- c. Briggs extends that she misses WRAC and wishes us the best.
- d. Barnes will be the liaison for CC4CA, attended a workshop today. Noted that there is a producer responsibility bill that will be presented this year to the state. Air quality is another piece that will be priority this year.

C. Other Business

- a. WRAC Applications Discussion: Lyons introduced herself to the committee. She has lived in Lafayette for a year with a background in cooking and catering. Lyons is interested in shifting to sustainability field. Very interested in businesses being the role models in the community as well on the educational front with their customers. Very inspired to finding the appropriate outreach methods to figure out the behavior change, and what will help them make that change. Lyons will be a resident in Lafayette for a year in February 12. Will revisit membership to WRAC in March.
- b. WRAC Elections: Szorad mentioned every January we conduct elections. This year we have three positions open. Chair, Vice Chair and Secretary. LeBeau explained the responsibility of Chair, Tyer explained the responsibility of Vice Chair, and Szorad explained the role of the Secretary. Adam Gianola was unanimously selected as Chair. Jennifer Dingman was unanimously selected as Vice Chair. Matt LeBeau was unanimously selected as Secretary.
- c. Recycle Colorado Membership 2022: Szorad mentioned that Recycle Colorado Membership for 2022 is up. The total cost is \$350. Szorad mentioned WRAC typically supports this. Fridland mentioned the Recycle Colorado is creating a municipal level membership, not for this year but next. A motion was made by Matt LeBeau and seconded by Adam Gianola to approve using WRAC budget to renew our Recycle Colorado Membership. A roll call vote was taken, and the motion passed unanimously with Fridland abstaining due to involvement with Recycle Colorado Board.
- d. Sustainability Advisory Board Brainstorm: Szorad is very interested in combining WRAC and LESAC under one Board or Advisory Committee. From speaking to both committees, there is a desire to combine forces as well. To make the switch, there is a need to have leadership from WRAC and LESAC to do the work on the potential Bylaws/Ordinance to make this. Szorad mentioned this is a desire from both Committees for awhile now. This would allow existing committees to collaborate more, take on additional projects, transportation, water, air quality, and more. Wertz explained why WRAC was created and the conflict it has with LESAC. Tyer also stated has WRAC accomplished it's original goals of establishing goals, expanding the three cart program, etc. LeBeau is concerned of losing someone due to the amount of seats in the potential Sustainability board and how we can continue to engage with passionate individuals.
- e. Project Updates:

- a. Zero Waste Ordinance: Tyler researched special event resources around the County. Many places have a requirement for community events to be zero waste, Louisville goes through the permitting process. Wertz doesn't have an update, but has researched educational tools for providing to event planners.
- b. Outreach: LeBeau and Dingman have gone through all of WRAC inventory and organized the outreach materials. LeBeau is also developing a sitemap for the website. Dingman and LeBeau are building an HOA list with information for the expansions of the three cart program.
- c. Mandatory Recycling and Composting: Fridland and Gianola have a list of difference ordinances. Fridland and Gianola will share the top trends and present to WRAC the top five or best practices from ordinances.
- d. Policy and Education: Briggs will be researching different bans on single-use plastics and impacts of those bans. Briggs is also is working on Valentine's day reduction educational campaign.

V. ADJOURN

The meeting was adjourned at 9:18pm.

ATTEST

CITY OF LAFAYETTE, COLORADO

Elizabeth Szorad, Staff Liaison

WRAC
Matt LeBeau, Chair

The minutes herein are a summary of the business conducted at this meeting, not a verbatim transcript. Only the actions taken and the text appearing in quotation marks are verbatim.