



Statement of Vision

Lafayette's panoramic view of the Rocky Mountains inspires our view into the future. We value our heritage, our unique neighborhoods, a vibrant economy, and active lifestyles. We envision a future that mixes small-town livability with balanced growth and superior city services.

April 13, 2022

A G E N D A

7:00 PM PUBLIC ART COMMITTEE

The Collective Community Arts Center – 201 North Public Road

I. OPENING OF REGULARLY SCHEDULED MEETING

Call to Order
Roll Call

II. APPROVAL OF MARCH 9 MINUTES

III. PUBLIC INPUT

IV. AGENDA ITEMS

- A. Lafayette Medtronic Public Art Project. Brigid Keating – 30 minutes
- B. Adopt 2022 PAC Budget. Booker – 10 minutes
- C. Art on the Street Update. Stacey – 10 minutes
- D. Through Our Eyes Project Update. Stacey – 20 minutes
- E. Public Art Grant Projects Update. Stacey – 10 minutes
- F. ARTS!Lafayette Report. Stacey & Booker – 5 minutes
- G. Report from LCAC. Marissa Aguilera Saints – 5 minutes
- H. ACRD Director's Report. Booker – 5 minutes
- I. City Council Liaison Report. Nicole Samson – 5 minutes
- J. Agenda Items for next meeting. Lindsey – 5 minutes

V. ADJOURNMENT

MEETING: April 13, 2022 Public Art Committee Meeting
PROJECT: Lafayette & Medtronic Public Art Project
PREPARED BY: Brigid Keating, City of Lafayette, Director of Economic Development
Susan Booker, City of Lafayette, Director of Arts & Cultural Resources
Stacey Bernstein, City of Lafayette, Public Art Coordinator

Executive Summary

The Advisory Committee for the Lafayette & Medtronic Public Art Project is pleased to present the proposal of “Leaf Riders” by Robert Tully and Sarah Ortegon for a new gateway art piece at the southern gateway of Lafayette. The Advisory Committee is seeking the Public Art Committee’s approval for this proposal as per the [Municipal Code Chapter 28 – Community Development, Sec. 28-36 – Artwork and site selection](#).

Background Information

A global leader in medical technology, Medtronic is constructing a new 42-acre campus in the City of Lafayette at the corner of Northwest Parkway and Highway 287. As per the municipal code, one percent (1%) of the site must be dedicated to public art or pay a cash-in-lieu fee. Accordingly, the minimum value of the public art piece or cash-in-lieu must be \$30,000 (\$0.05/building square feet).

Understanding this is a southern gateway into the City, Medtronic decided to increase their Public Art commitment to \$150,000, well above the minimum requirement. In response, the City of Lafayette will be matching their commitment for a total Public Art Budget of \$300,000. This budget is for a new public artwork rather than a cash-in-lieu fee.

Advisory Committee and Selection Process

To oversee the public art selection process, an Advisory Committee was formed with representatives from the Public Art Commission, Medtronic, City of Lafayette, and the community. The Advisory Committee oversaw the procurement and selection process to ensure an inclusive, intentional, and transparent process.

The Advisory Committee released a Request for Qualifications in September 2021 and received 148 submissions nationally. The Advisory Committee completed a ranking sheet and then invited 17 artists to submit conceptual proposals in November 2021. Late 2021, the Advisory Committee completed a ranking sheet and shortlisted three final proposals. These finalists were asked to further develop their proposals with additional detail.

Before selecting the final art piece, the Advisory Committee launched a Lafayette Listens page in March 2022 for community feedback via survey. The Advisory Committee received 464 survey submissions.

In April 2022, the Advisory Committee reviewed the final three proposals considering the project goals, feasibility, maintenance requirements, budget, schedule, artist references, and community feedback. A final ranking sheet was completed in which the Advisory Committee selected Leaf Riders by Robert Tully and Sarah Ortegon as the proposed artwork for the Medtronic campus.

Leaf Riders by Robert Tully and Sarah Ortegon

Please review the proposal documents in the attachments for further details on the art piece.

Public Art Committee Artwork and Site Selection Factors

The Advisory Committee has reviewed the Public Art Committee's review factors for proposed artwork as per Chapter 28 – Community Development, Sec. 28-36 – Artwork and site selection; and believes the proposed art piece aligns with the criteria. This includes the following:

Proposed Artwork

Compatibility of the design with the immediate environment of the site

- The proposed artwork [location](#) will be along Highway 287 on the Medtronic campus. This site was chosen as drivers will be able to view the art piece entering or leaving the city at the southern gateway. Pedestrians will be able to view the art piece along a new multimodal path that will be constructed. The linear nature of the piece will be integrated into the landscape.

Appropriateness of the design to the function of the site

- The sculpture, being 38 feet high, would serve as a landmark that fits the size of the landscape and would form a distinctive sense of place. The artwork location has a gradually slopes 8' below grade from Highway 287.

Preservation and integration of natural features for the project

- The artwork will be integrated into the new Medtronic Campus landscape plan which is currently under construction.

Appropriateness of the materials and design (texture, color, line, shape and value) to the expression of the artist's concept

- To meet the project's goals, a design was developed that has a warm, welcoming feel, that is unique, and inspiring in its connection between diverse people and nature. It is a colorful sculpture and has a natural feel. The tops of the grasses would be engineered to sway in the wind, so it would have an interactive, intriguing aspect.

Permanence of structural and surface components

- The materials of stainless steel and stone will not need maintenance. The colored stainless will have a permanent Physical Vapor Deposition coating that does not fade or peel.

Extent to which the work reflects the diverse influences that make the city unique

- The proposed art has two primary inspirations: the diversity of Lafayette’s residents and the values of sustainability with nature and imaginative, people-oriented innovation. Other inspirations come from the location—the grassland environment of Lafayette, its agricultural history with wheat and other grains, the historical home of Native Americans and the well-known coal history.

Proposed Site for Placement of Artwork

Relationship of the site to the artwork in terms of the physical dimensions, social dynamic, local character and surrounding context of the site, existing or planned

- The Medtronic Campus is currently under construction. This artwork will be integrated into the landscape away from the proposed buildings.
- Medtronic is a firm that emphasizes innovation, technology, and data at the service of people. The use of stainless steel as the dominant material in the sculpture gives a visual connotation of technology and innovation. The art is very people-oriented with the figures—and being on leaves makes it full of imagination. It proposes a compatible fusion of nature, people, and technology.

Public safety

- The proposed artwork is designed to discourage climbing. The poles have no hand holds below 12’ and most leaves are higher. The stone walls are vertical and are kept at least 6’ from poles to not be used as stepping stones. Metal surfaces will be smooth and the stone will be rough but not sharp.

Extent to which the site helps to improve the design of an area by emphasizing a particular location through landmarks, gateways and/or linkages to other parts of the community

- The sculpture, being 38 feet high, would serve as a landmark that fits the size of the landscape, would form a distinctive sense of place, and act as a gateway into the southern entrance of Lafayette.

Vehicular and pedestrian traffic patterns

- The proposed art piece is on the Medtronic Campus and not within the CDOT right-of-way. Drivers will be able to view the art piece entering or leaving the city at the southern gateway. Pedestrians will be able to view the art piece along a new multimodal path that will be constructed

Site design including landscaping, drainage, grading, lighting and seating considerations

- The area will have a native seed standard mix and 3’ high shrubs. The artwork location gradually slopes 8’ below grade away from Highway 287. There are no anticipated drainage issues.
- Three LED fixtures will illuminate the grasses by aiming at a slant. They will be hooded to not shine light straight upward or side to side where not desired. The stainless steel will have a visible glow with some grasses more illuminated and others fading.
- The wall design will be illuminated with 17 wall lights hooded to not shine above the wall or to the sides. The lights would be located about 2’ in front of the wall 5’ on center.

- The cast human figures will be lit with small LED mono-point lights recessed on the top of leaves

Relationship of the proposed artwork to existing artworks within the vicinity of the site

- The proposed artwork is not near any other artwork within the vicinity of the site.

Environmental impact such as noise, sound, light and odor

- Lighting will be hooded to not shine at vehicle traffic. Metal surfaces will have a sanded finish so as not to be highly reflective—colored metal leaves and seeds will have a bead blast surface that makes a diffuse glow and was approved by CDOT on the artist's work in Fort Collins, Colorado.

Public accessibility to the artwork

- Pedestrians will be able to view the art piece along a new multimodal path that will be constructed. Similar to other gateway or roundabout art pieces, pedestrians will be able to view and absorb the art piece from a distance. Drivers will be able to view the art piece entering or leaving the city at the southern gateway.

Impact on adjacent property owners' view

- The proposed artwork will not impact any adjacent property owner's views.

Impact on operational functions of the city

- As the proposed artwork is on the Medtronic Campus, it will not impact the operational functions of the city. The piece will also be maintained by Medtronic.

Potential for vandalism

- An anti-graffiti coating will be placed on the walls and will be reapplied every ten years. Any graffiti on the bottom of the stainless steel poles can be sanded off with an orbital sander and/or removed with a chemical remover.

Cost of development.

- The proposed project has a budget of \$300,000 (\$150,000 from Medtronic and \$150,000 from the City of Lafayette)

Compatibility of the design and location with the historical character of the site.

- One of the inspirations of the design comes from the location—the grassland environment of Lafayette, its agricultural history with wheat and other grains, the historical home of Native Americans and the well-known coal history.

Next Steps

If approved, PAC's recommendation will be forwarded to City Council for their review and approval of the project

Advisory Committee Recommendation

The Advisory Committee is recommending the approval of the proposal of "Leaf Riders", by artists Robert Tully and Sarah Ortegon, as part of the Lafayette Medtronic Public Art project.

Proposed Motion Language

Motion to approve the proposal of “Leaf Riders”, by artists Robert Tully and Sarah Ortegon, as part of the Lafayette Medtronic Public Art project.

Attachment(s)

- A. Leaf Riders Proposal