

RECORD OF PROCEEDINGS

CITY OF LAFAYETTE

LAFAYETTE URBAN RENEWAL AUTHORITY MEETING February 16, 2023

I. OPENING OF THE SPECIALLY SCHEDULED MEETING

CALL TO ORDER

The February 16, 2023, meeting of the Lafayette Urban Renewal Authority (LURA) was called to order at 6:00 pm. The meeting was held in City Hall Council Chambers at 1290 S Public Road.

ROLL CALL

Those in attendance from LURA were Chair Muller, Commissioner Martin, Commissioner Redondo, Commissioner Rogers, and Commissioner Williams. Vice Chair Cutler and Commissioner Arrington were absent.

Also present were Executive Director Keating and Economic Development Fellow, Daniel Sperle.

II. MINUTES

The Authority reviewed the minutes from the January 10, 2023, meeting. Commissioner Williams moved to approve the January 10, 2023, minutes. Seconded by Commissioner Martin. All voted in favor.

III. PUBLIC INPUT

1. Seth White shared support of a park at 701 S Public Rd.
2. Vicky Uhland shared the news of Cannon Mine Coffee Shop closing.

IV. REGULAR BUSINESS

Resolution 2023-03 / Authorizing a Contract Extension to the agreement with J. Cohn Marketing Group

Executive Director Keating presented this item. She provided an overview of the procurement process for establishing an agreement with Cohn Marketing in 2021 and provided details on the structure of the agreement, including two one-year contract extensions.

She reminded commissioners of the contract extension authorized for work in 2022 and highlighted the key functions of the marketing group and work completed to date.

Executive Director Keating then recommended a second contract extension for another year with similar provisions to past LURA agreements with a limit not to exceed. She then opened for discussion and questions from the commissioners.

Commissioners asked questions and provided comments on business engagement and enhancing the website with more robust information about local events.

Commissioner Williams moved to approve Resolution 2023-03 Authorizing a Contract Extension to the Agreement with J. Cohn Marketing Group. Commissioner Rogers seconded the motion. All voted in favor.

CU Denver MURP Capstone: Draft “The Revival of Old Town ” and Discussion

Executive Director Keating introduced CU Denver Master of Urban and Regional Planning student Daniel Sperle and his capstone project documenting the changes throughout Old Town Lafayette since adopting the Urban Renewal Plan in 1999.

Daniel provided an overview of the capstone project framework and his goal of creating a tool for future public engagement that will help educate the public about urban renewal and reflect on how Old Town has changed. Daniel presented the draft ArcGIS StoryMap that combines written text, photos, and interactive maps to show the physical changes to Old Town.

Commissioners asked about the public engagement process, community feedback, and personal takeaways from his assessment work. Executive Director Keating then provided the next steps, including internal review and gathering comments from the City and LURA Commissioners.

V. UPDATES

LURA Baseline Road Multi-Modal Project Approach

Executive Director Keating shared that the project has not advanced design because the Public Works Department wanted to evaluate the implementation of bus rapid transit on Baseline Rd, which would require adjustments to the street configuration.

760 W Baseline Road - Property Disposition Update

Executive Director Keating presented this item and shared that environmental testing has been completed and a call for demolition bids have been released. She stated that the goal is to obtain a demolition permit and complete the work in the Spring.

LURA/Old Town Transition Project Schedule Update

Executive Director Keating provided an update on the LURA Transition project work with Progressive Urban Management Associates (PUMA) and the timeline and schedule for the phasing. She shared that three project phases will occur over the next two years. Phase 1, currently underway, focuses on winding down the Urban Renewal Areas and transitioning services.

2023 LURA Façade Improvement Program - Marketing Materials

Executive Director Keating provided an update on the 2023 LURA Façade Improvement, including updated marketing materials and grant packets, which have

also been translated into English and Spanish. She highlighted departmental work on the targeted outreach plan and potential projects within the districts.

VI. NEW BUSINESS/STAFF & COMMISSIONER REPORTS

Executive Director Keating shared that she has contacted Cannon Mine Coffee regarding their closing announcement to offer information on state and local resources and support.

Commissioner Williams asked for an update on the Public Road tree planters. Executive Director Keating highlighted the bid process in 2022 that was unsuccessful and discussed creating another bid with Public Works for release in the Spring.

Commissioner Martin asked about the 701 S Public Rd redevelopment project. Chair Muller shared that the City Administration did not rank this site as a high priority based on the PROS Plan, and could not commit to ownership, maintenance, and programming of the site.

VII. ADJOURN

Chair Muller adjourned the meeting at 7:19 pm.

LAFAYETTE URBAN RENEWAL AUTHORITY, COLORADO

ATTEST:

Brigid Keating, Executive Director

Kevin Muller, Chair

The minutes herein are a summary of the business conducted at this meeting, not a verbatim transcription. Only the actions taken and text appearing within quotation marks are verbatim.