

RECORD OF PROCEEDINGS

CITY OF LAFAYETTE

LAFAYETTE URBAN RENEWAL AUTHORITY MEETING

April 11, 2023

I. OPENING OF THE SPECIALLY SCHEDULED MEETING

CALL TO ORDER

The April 11, 2023 meeting of the Lafayette Urban Renewal Authority (LURA) was called to order at 6:00 p.m. The meeting was conducted at City Hall at 1290 S Public Road.

ROLL CALL

Those in attendance from LURA were Chair Muller, Vice Chair Cutler, and Commissioners Arrington, Martin, and Williams. Commissioner Rodgers and Redondo were absent.

Also present was Executive Director Keating.

II. MINUTES

The Authority reviewed the minutes from the March 16, 2023 meeting. Executive Director Keating shared an edit for the attendance. Commissioner Arrington moved to approve the March 16, 2023 minutes with the roll call edit. Seconded by Vice Chair Cutler. All voted in favor, except Commissioner Martin, who abstained since she wasn't present at the March meeting.

III. PUBLIC INPUT

There was no public input.

IV. REGULAR BUSINESS

Presentation on the Carat a Passport Mobile App for Local Communities

Executive Director Keating introduced this item. She shared at the February meeting, Commissioners expressed interest in a passport program to support sales tax generation and encourage visitors to move throughout the district. She then introduced Cody Johnson, founder of carat, a passport mobile app for local communities. Cody provided an overview of the simple-to-use mobile app that measures check-ins across events, promotions & passport programs. The program acts as a community platform for data collection while building reward incentives into the system.

Commissioners asked questions about metrics, set-up requirements, business obstacles, and types of incentives. Vice Chair Cutler expressed interest in learning more about Lafayette businesses' current goals and challenges and whether Carat would be a solution. Executive Director Keating indicated that as a next step, she would set up a

demo with a small group of businesses. In addition, she would work with COHN to understand the scope for marketing support. She would then return to LURA to see if this is a program they may be interested in.

Introduction to Amanda Cole from Leadline for potential LURA Administrative Support

Executive Director Keating shared she will be on parental leave from June to August. To support LURA while she is out, the City Administrator has designated Deputy City Administrator Kady Doelling to serve as interim LURA Executive Director. To provide additional administrative support, Executive Director Keating shared that she would like to contract with Amanda Cole from Leadline Project Management, LLC. Amanda is currently serving as an owner's representative for the 760 W Baseline Road and 701 S Public Road LURA projects.

Executive Director Keating shared the services Amanda would provide and potential agenda topics while she is out. Commissioners asked questions about the interim Executive Director role and funding allocation related to consultants and administrative support. Commissioners shared their support for the scope of services for administrative support.

V. UPDATES

760 W Baseline (Storage Lockers) - Abatement Update

Executive Director Keating shared that the abatement is underway for the storage lockers. The contractor is working on the demolition permit process. Vice Chair Cutler asked a question about the disposal of materials. Executive Director Keating shared that a Lafayette Listens website will be posted about the project's progress.

Public Road Street Tree Planters

Executive Director Keating shared that she is working with Public Works on the Request for Proposals package. The goal is to secure a contractor for the fall.

Public Road Trash & Recycling Containers

Executive Director Keating shared that the containers have been installed and she will work with Sustainability Manager Szorad on scheduling a ribbon cutting.

Coca-Cola Mural

Executive Director Keating shared that she received three qualification submissions to provide an additional round of restoration to the Coca-Cola mural. She will work to get a proposal for the work, for LURA's review.

VI. NEW BUSINESS / STAFF AND COMMISSIONER REPORTS

Executive Director Keating shared the news that City Administrator Sprague has decided to step down, effective May 1st. She shared some comments about his positive impact on the community and that he will be missed.

Commissioner Williams shared that the first Land Use Working Group meeting will be held on April 12.

VII. ADJOURN TO EXECUTIVE SESSION

Chair Muller moved to allow Commissioners Rogers and Redondo to listen to the Executive Session recording. Vice Chair Cutler seconded the motion. All voted in favor.

Commissioner Arrington moved to adjourn to Executive Sessions, according to C.R.S. 24-6-402(4)(e)(I), for determining positions relative to matters that may be subject to negotiations; developing strategy for negotiations; and instructing negotiators pertaining to infrastructure improvements on the 700 Block. Seconded by Vice Chair Cutler. All voted in favor.

Chair Muller adjourned the meeting at 7:29 PM.

LAFAYETTE URBAN RENEWAL AUTHORITY, COLORADO

ATTEST:

Kevin Muller, Chair

Brigid Keating, Executive Director

The minutes herein are a summary of the business conducted at this meeting, not a verbatim transcription. Only the actions taken and text appearing within quotation marks are verbatim.